

Dear Licence Holder

'BEST BAR NONE' AWARDS SCHEME 2017-18

Police Scotland is pleased to announce the East Lothian Best Bar None Scheme is being launched and we are inviting you to join the scheme.

Supported by Police Scotland, the Scottish Fire & Rescue Service, the Scottish Government and Scottish Licensed Trade Association and at a local level East Lothian Council

The scheme aims to:

- Reward well managed venues
- Promote a safer local community
- Promote social responsibility
- Reduce alcohol related harm, disorder and crime

To summarise, Best Bar None is about recognising your efforts at keeping you customers and staff safe whilst in your venue, promoting a safe day and night time economy for your local community in East Lothian.

This award scheme is unique to the licensed trade – It is the only award to set a minimum standard of operation and encourage the sharing of best practice by rewarding safe and well-managed licensed venues with the issue of an award and recognition for the efforts.

The process is split into four parts as follows:

- **The Application Process**
Complete the application form and return to PC Allen Paul (details below)
- **The Assessment Process**
You will be contacted in due course to discuss a suitable time and date to carry this out.
- **The Judging Process**
Your venue will be allocated a score from the assessment. If you receive a passing score you will be given an accreditation at bronze, silver or gold level and/or support and guidance to assist you reaching a pass if on this occasion you have not met the criteria.
- **The Awards Ceremony**
All venues taking part, will be invited to a ceremony to receive an award

Benefits

Taking part in the 'Best Bar None' Awards Scheme offers you a number of benefits including:

- Supporting the reputation of your local area, as a safe and vibrant location to socialise
- Improving customer and staff safety by measures supported by the Best Bar None process
- Reducing crime and the perception of crime in your venue by using best practice
- An opportunity to have an assessment carried out in your venue to identify good practice and get advice on a range of issues from Partners
- Training courses for your staff
- Local and National recognition for your venue
- Improved communication with the police and Licensing Board so that there is a greater understanding of any issues on all sides
- Advertising on the Best Bar None website (www.bbnsotland.co.uk) and Social Media platforms
- Access to reduced cost Insurance for your venue once you become accredited and complete the assessment process and received your Award

In 2016/2017, there were 14 award winners in East Lothian. Three of the Award winners were nominated for the Best Bar None National Awards and one of which was listed as a finalist, and invited to the Awards Ceremony in Glasgow.

Best Bar None Scotland is entirely voluntary and is free to join. More information can be found on the Best Bar None Scotland website at www.bbnsotland.co.uk/join-bbn/how-it-works

I look forward to receiving your application in due course. If you have any questions about the process please don't hesitate to contact PC Allen Paul.

Yours sincerely

PCJ5698 Allen Paul
Preventions Delivery Officer - East Lothian
J Division, Lothian and Scottish Borders
Police Scotland
The George Johnstone Centre
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Tranent
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East Lothian Council email: apaul@eastlothian.gov.uk



Why should you join Best Bar None?

The purpose of Best Bar None is to promote a safe day and night time economy, promote socially responsible venues and reduce alcohol related crime, whilst rewarding you for raising the standards within your venue.

Being part of Best Bar None you have access to the following benefits:

- **Costs you nothing** other than time and enthusiasm to improve safety on your premises
- **Local and National scheme** - Premises are split into different local schemes depending on your location and this helps create a real local and national Best Bar None community.
- **Free Assessment** - Best Bar None offer a 'free' assessment of your venue and this is based on Licensing Scotland Objectives. This assessment can aid in improving standards in your premise by undertaking a set criteria with scope for development.
- **Status** - Venues will be judged to be Gold, Silver or Bronze. The higher your accreditation status the quality of your customers' experience is enhanced.
- **Customer Recognition** - On gaining your accreditation you will receive a plaque or Award which will help display your status to your customers.
- **Reward** - we hold local and national awards which present opportunities to reward your team. As well as rewarding your team these awards can also help your premise gain local and national coverage.
- **Training** - We can help you develop your staff. We offer discounts on training through the likes of SBRC, SABRE and Tennent's Training Academy to ensure your staff are performing to their potential and are performing responsibly.
- **Good Practice Guidance** - we will also keep you informed of the latest framework of policies. We'll share the structure and good practice set around Licensing Scotland objectives for all members.
- **Insurance Savings** - Accredited premises can also make the most of savings on their insurance between 10-20% due to a reduced rate of risk. As well as this saving members can make the most of our new [Insurance Product](#).
- **Partnerships** - As well as working with Best Bar None to make your venue safer you can also make the most of our partnerships which include local council, Police Scotland, Scottish Fire and Rescue, Scottish Licensed Trade Association, BID – Business Improvement Districts , with ADP support.
- **Free Entrance to Scheme** - supported by funding from Partners ****Some Local Schemes may make a small additional charge for participation in additional training or events****

If you're interested in joining us at Best Bar None then get in contact through phoning - 01786 447 441 or emailing bestbarnone@sbrcentre.co.uk. Follow us on Twitter: @bbnscotland





Best Bar None Awards Application
 'Recognising and rewarding safe and well managed licensed venues in Scotland'

If you wish to take part in the scheme please fill out your details below and return **by 31st July 2017** to:-

PCJ5698 Allen Paul, The George Johnstone Centre, 35 Winton Place, Tranent EH33 1AE

Name of Applicant.....

Premises Name

Premises Address.....

Contact Phone Number.....

Contact Email Address.....

Area Managers Name.....

Area Managers Address.....

Please tick one of the following boxes that best describes your venue:

Independent Pub	<input type="checkbox"/>	Pub	<input type="checkbox"/>
Independent Bar	<input type="checkbox"/>	Bar	<input type="checkbox"/>
Specialist Entertainment Venue	<input type="checkbox"/>	Nightclub	<input type="checkbox"/>
Hotel Bar	<input type="checkbox"/>		

I understand that I will be contacted in due course by the BBN Local team to carry out an assessment of my venue in support of my application.

I also understand that if my venue falls below the required standard, this may result in the removal of the award from my venue.

Signed..... Date





TESTIMONIALS FROM OUR WINNERS

Don Lawson who owns Johnny Foxes and The Den said:

“I am beyond delighted for the team at Johnny Foxes and The Den but also for Inverness. To have two winning venues from the city is a great testament to the talent here.”

“Best Bar None is a great initiative to be a part of and the awards are really taking over others in the industry as it's so focussed and structured.”

Corbie Inn, Bo'ness, Owner Gail Fairholm said:

“There is a great team at The Corbie Inn and the award would not have been won without them.”

Heart of the Community National Award Winner 2014/15

Tom Griffiths, Acting General Manager at The Three Sisters, said:

“The initiative is an important part of the industry in Edinburgh as it offers the public assurance that they can rely on the standards all IBNN venues provide.”

Best Pub Winner 2014/2015

Susan Latto, Operations Manager at Arts Bar in The Mercure Hotel said:

“We were thrilled to win this prize particularly being part of a larger chain we work very hard to ensure we're seen as a local bar. We are proud to be a part of Best Bar None and strongly support what it does to continually raise the standards of licensed premises throughout the country.”

National Best Hotel Bar Winner 2014/15

Tam O'Hara, Licensee of the Glenmavis Tavern said:

“Everyone works very hard so it is great to have received this recognition of our work.”

Best Bar Winner 2014/15

Ruth Chisholm, General Manager of The Institute, Aberdeen said:

“We are thrilled to have been recognised for our Girls United campaign that has captured the imagination of our clubbers, police and local authorities. We have made a real difference in helping our female customers stay safe on a night out. This initiative has been a team effort and we are very proud to be this year's title holders.”

Best use of Innovation Winner 2014/15

Paul McDonagh, owner of Bon Accord said:

“Bon Accord has won many awards in the past for our whiskies and beers but to get one for our security and customer experience is a great achievement. “We are happy to be a part of the Best Bar None initiative and my thanks also go to all of the sponsors involved.”

Best Bar Winner 2014/15

Chris Conway, Manager of The Garage, said:

“We are all very proud at The Garage to have won an award for Best Public Health Initiative. We hope this award can showcase ‘Dry Aberdeens’ tag line of you don't need to be wasted to have a good time.”

Best Public Health Initiative Winner 2014/15



AWARDS SCHEME

Making Scotland's villages, towns and cities safer, more vibrant and attractive places for people to live and visit

WWW.BBNSCOTLAND.CO.UK



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AWARDS SCHEME

- Best Bar None is an Accreditation and Award Scheme adopted in Scotland in 2005
- Currently there are 400 Licensed Premises including Pub/Bar/Hotel Bar/Nightclub/Specialist Entertainment Venues all participating
- In 24 areas across Scotland
- Sponsored by Diageo, Molson Coors, Heineken, Tennents, Maxxium UK, Chivas Brothers
- Supported by Police Scotland, Scottish Fire & Rescue Service, Scottish Government and Scottish Licensed Trade Association.
- Aims and Objectives are set inline with the Five Key Elements of the Licensing (Scotland) Act 2005:
 - Prevention of Crime and Disorder
 - Protection of Public Safety
 - Protection of the environment
 - Promotion of Public Health and
 - Protection of Children from Harm.

FOUR STEPS TO BEST BAR NONE

THE APPLICATION PROCESS:

Each year the process commences with all licensed venues in a BBN area being invited to take part and information on the scheme provided.

THE ASSESSMENT PROCESS:

Once all applications have been registered, an assessment team will contact each venue to discuss a suitable time and date to carry out an inspection. The assessment process is clearly explained in the Best Practice Booklet you will receive and focuses on the five key elements in the Licensing (Scotland) Act 2005. Examples of what is inspected are Capacity, Security, Drinks/Drunkenness, Drugs, Thefts, Disorder, Terrorism Awareness, First Aid, Management, Event Control, Glass, Fire Safety, Building Safety, Transport, Disability, Noise, Community Engagement, Litter/Waste, Public Health and Children.

THE JUDGING PROCESS:

Each application is assessed and allocated a score. Points are allocated for 'Essential', 'Desired' and 'Bonus' categories. You must achieve all Essential points to receive an 'accredited' award. If you can demonstrate additional points you will receive a higher award.

THE AWARDS CEREMONY:

A local Awards event will be held and you will be presented with your Award or Plaque. You are encouraged to display the award plaques prominently in, or outside your venue to demonstrate your achievements to customers and staff. You could then be nominated for the National Award process.

WHAT ARE THE KEY BENEFITS TO MY BUSINESS IN TAKING PART?

- It encourages safe, secure customer focused premises
- It rewards you for having a wellmanaged premises
- It provides an opportunity to have an assessment carried out on your venue to identify good practice and get advice on a range of issues.
- It improves communication with local Police, Fire and Rescue, Licensing Agencies, Council and other Key partners
- It promotes a vibrant day and night time economy for your local area
- It supports reduction in alcohol related crime and disorder
- Encourages standards of improvement
- It rewards Staff and raises awareness of customer care
- **Business Insurance at reduced cost - risk is reduced to insurer as BBN member**
- **Training Courses for staff at reduced cost including:**
 - The Bar Code guidance
 - Conflict Management
 - Incident Management
 - Drug Awareness
 - Vulnerability and Duty of Care

An Evaluation of a New Scheme in North Lanarkshire was supported by Best Bar None Scotland and Scottish Government Alcohol Industry Partnership (SGAIP) working with all local Agencies and Partners, including Police Scotland to deliver support for the Pilot area in 2012 for a period of 2 years.

In the Pilot area, a comparison of figures from 2012 to 2014 saw a reduction in Violence and Anti-Social Behaviour in and around the Best Bar None accredited premises and positive messages in the Public's perception around reduction in crime and being a victim of crime.

Crime Figure analysis

- Decrease of 12% - serious assault
- Decrease of 9% - common assault
- Decrease of 6% - abusive behaviour
- NHS data confirms - for period 2013 compared with same period in 2014 a drop by 19% of Injury Incidents in the Pilot area
- Injury surveillance data for the Best Bar None accredited premises; decreased from 9 to 2 Incidents.

Public Consultation data

- 60% socialise locally – up from 52.8% in 2013
- 40% thought assault/violence was very or fairly common – down from 55.6% in 2013

- 15% were worried of being a victim of assault/violence – down from 33.3%
- 25% were worried of being a victim of rowdy behaviour/hooliganism – down from 51.4%
- 45% felt safe walking at night time – up from 36.1%
- Knowledge of the Best Bar None Scheme had increased to 35%
- Increase in Incident reporting created by Partnership working and focus on delivering the Best outcomes for the local Community, ultimately Keeping People Safe.

Data provided by Police Scotland

READ THE TESTIMONIALS FROM OUR WINNERS OVERLEAF

